

**PPC**  
**POLITICAL PSYCHOLOGY APPLICATION**  
**&**  
**RESEARCH CENTER**



# PROF. DR. HAVVA KÖK ARSLAN

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vice director of PPC





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# WHAT ARE THE WORKING FIELDS OF POLITICAL PSYCHOLOGY?

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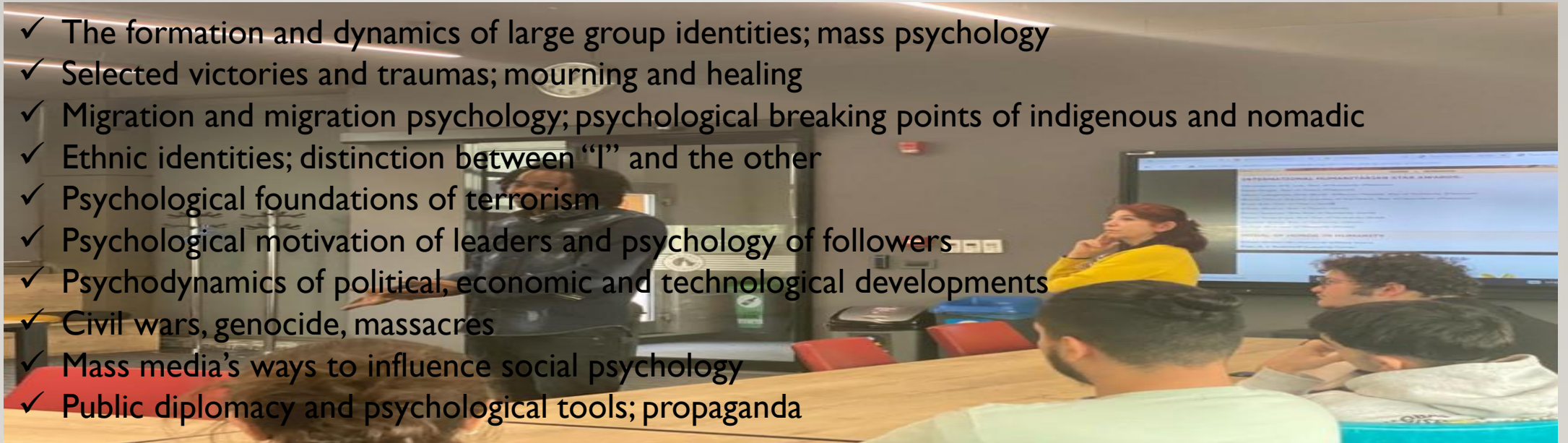
Political Psychology has a wide range of application fields. In addition to political science and psychology, it is also closely associated with social anthropology, history, sociology, psychiatry, international relations, economics, art and philosophy. It deals with broader and deeper issues, such as selected victories and traumas in the formation of national identities, the psychological effects of social changes, the formation of large-group identities, the origins of ethnic and sectarian divisions apart from current issues such as conflict resolution, peace processes, civil wars, terrorism, political elections, leader analysis.





## WE CAN LIST SOME OF THE TOPICS AS FOLLOWS IN ORDER TO EXEMPLIFY THE RESEARCH AREAS IN THIS FIELD

- ✓ The formation and dynamics of large group identities; mass psychology
- ✓ Selected victories and traumas; mourning and healing
- ✓ Migration and migration psychology; psychological breaking points of indigenous and nomadic
- ✓ Ethnic identities; distinction between “I” and the other
- ✓ Psychological foundations of terrorism
- ✓ Psychological motivation of leaders and psychology of followers
- ✓ Psychodynamics of political, economic and technological developments
- ✓ Civil wars, genocide, massacres
- ✓ Mass media’s ways to influence social psychology
- ✓ Public diplomacy and psychological tools; propaganda



## **PPC (POLITICAL PSYCHOLOGY APPLICATION AND RESEARCH CENTER) - DIRECTOR'S MESSAGE**

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The most important skill we need to learn and develop as humanity at the beginning of the 21st century is to completely change the way we think about war and violence!

We urgently need to learn and teach how to resolve wars, and conflicts by constructive and peaceful means in all contexts and at all levels.

This standpoint requires a serious mentality and paradigm shift. We have to produce, discuss and implement interdisciplinary and multidisciplinary peaceful approaches.





It is crucial to understand the psychological causes of political behavior if we intend to change behavior patterns that are harmful to humanity and encourage beneficial ones.



The issue of how people's political behaviors are affected in the era of digitalization, which is growing in a dizzying way in digital marketing, virtual reality, social media addiction, artificial intelligence, digital communication, social media expertise, viral marketing, blogs, influencers, digital surveillance and many more, becomes more important.





Political Psychology is an interdisciplinary, idiosyncratic, and a relatively new field of scientific study, both on a global and national scale, addressing this need. For this reason, it does not have a standard education and training format, and its content and application purpose can be shaped by different frameworks. Political psychology studies, which are shaped by an absolute academic format in some institutions, appear as a field of practice that contributes to the state bureaucracy in some places.

Political psychology can produce solutions that can be applied in every field. In this context, many political behaviors such as the climate of elections and acts of terrorism can now be analyzed within the broad spectrum of political psychology with neuroscientific approaches and advanced technologies.



From functional magnetic resonance (fMRI) imaging used by the scientific world to map the human mind, to artificial intelligence applications, and eye movement analysis devices, to stimulating/suppressing brain-related activities with transcranial direct current stimulation (tDCS), many types of equipment are used in the world, both in civilian life and in the military agenda. This brings us to these crossroads, where the intersection of political science and psychology is inevitable today. Studies in this field, which can be considered new not only in our country but also throughout the world, are generally foreign-sourced studies. Uskudar University established the Political Psychology Application and Research Center in December 2018 and aims to organize symposiums, conferences, and workshops and produce scientific research and publications in this center. With our activities, we not only plan to realize a vision for our students but also aim to bring together academics working in this field and reach a point that will bring together internationally qualified institutions and networks. As the Political Psychology Application and Research Center, we hope to meet to contribute to the peace process and provide an academic infrastructure and environment for the production of new and applicable solutions to identify social needs and problems.



# UKRANIAN ISSUE FROM THE PERSPECTIVE OF RUSSIA

zoom ile

**RUSYA PERSPEKTİFİNDEN  
UKRAYNA MESELESİ**

Konuşmacılar:

- Prof. Dr. Arthur Leonovich Demchuk  
Ukrayna Dışişleri Bakanlığı
- Doc. Dr. Maksim Vladimirovich Yulikov  
Ukrayna Dışişleri Bakanlığı
- Doc. Dr. Aleksandr Anatolyevich Solnicenko  
Rusya Dışişleri Bakanlığı
- Prof. Dr. Hasan Unal  
TMMOB
- Prof. Dr. Havva Koca Arslan  
Osaka Üniversitesi
- Güler Kalay  
Osaka Üniversitesi

OSKODA ÜNİVERSİTESİ

Üniversite Kültürü derisi bağlamaktadır.

21 Nisan 2022, Perşembe - 11.00 - 16.00

international conferance





# TOWARDS A MULTIPOLOR INTERNATOINAL RELATIONS: SCO & THE MIDDLE EAST



international conferance

 zoom ile

## ÇOK KUTUPLULUĞA DOĞRU

Şanghay İşbirliği Örgütü ve Orta Doğu



Güler Kalay  
(Moderatör)  
Uskudar Üniversitesi  
PPM Mud. Yrd.



Prof. Dr.  
Havva Kök Arslan  
Uskudar Üniversitesi  
Öğretim Üyesi



Prof. Dr.  
A. Poyraz Gürson  
Okan Üniversitesi  
Öğretim Üyesi



Doç. Dr. Aleksandr  
Anatolyevich Sotniçenko  
Sankt Petersburg Üniversitesi  
Rus Evi Başkanı



Dr.  
İsmail San  
ORSAM  
Orta Doğu Uzmanı

Universite Kültürü dersi kapsamındadır.

26 Eylül 2022, Pazartesi  
10.30-13.30

Online katılım için:  
zoom : [uskudar-edu-tr.zoom.us/j/4854538721](https://uskudar-edu-tr.zoom.us/j/4854538721)

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# WE ARE IN PRESS

Prof. Dr. Havva Kök Arslan: Ukrayna tek başına karar veremiyor. Rusya, siyasi gerekçelerinde haklıydı ama kendisini zor durumda bırakacak bir hamle yaptı. Rusya isteklerinden vazgeçmeyecektir.



ÖÖ 9:32 · 28 Şub 2022 · Twitter Media Studio

## Rusya'nın seferberlik açıklaması ne anlama geliyor?



21.09.2022 - 12:35

Rusya Devlet Başkanı Vladimir Putin'in halkına seslendiği konuşmasında seferberlik çağırısı yapması, yeni bir savaşın başlayacağı şeklinde yorumlanıyor. Ukrayna'nın son günlerdeki askeri başarısının ardında Rusya'nın askeri harekâtındaki yavaşlamanın önemli bir faktör olduğunu belirten siyaset bilimci Prof. Dr. Havva Kök Arslan, batılı haber kaynaklarında yer alan Rusya'nın savaşı kaybetmek üzere olduğu yönündeki haberlerin Kremlin tarafındaki sessizliği bozduğunu vurguluyor. Prof. Dr. Havva Kök Arslan, Rusya'nın Odesa Limanı'na ilerleyerek Ukrayna'nın Karadeniz'e çıkışını kapatma olasılığına dikkat çekerken, Sırbistan Cumhurbaşkanı Aleksandar Vucic'in 'Büyük bir dünya çatışmasına yaklaşıyoruz' şeklindeki uyarısının da ciddiye alınması gerektiğini ifade ediyor.





# OUR PUBLICATIONS

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## **Book & Chapter**

- ✓ Güder, Feride Zeynep. (2022). Dataveillance, Counterterrorism, and Sustainable Peace in the Age of Algocracy. IGI Global, ISBN13: 9781799897552



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OUR JOURNAL  
ETHNOPOLITICAL STUDIES



Book Presantaion

The Image of Putin in the Russian Public



# PAPERS IN THE CONFERENCES

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- ✓ Güder, Feride Zeynep. (2022). Metaverse Okuryazarlık: Merkezsizlik, Dijital Kimlik Koruma Ve Gözetim, IFIG 9th International Communication Days. 16-18 May 2022.
- ✓ Güder, Feride Zeynep. (2022). Heterotopia and Heterochrony in Metaverse as Changing Perception Of Space And Time. MAAS, 2nd International Media and Society Symposium: "Digitalization and Visual Studies" 26-27 May 2022, Online
- ✓ Güder, Feride Zeynep. (2022). Nöroteknoloji, Yapay Zekâ İletişimi Ve Dilin Rolü Bağlamında Neurolink Projesinin Analizi, Yeni Yüzyılda İletişim Kongresi, 9-10 Haziran 2022,





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Üsküdar Üniversitesi Güney Yerleşke B Blok No:108

