

ÖZGEÇMİŞ

- 1. Adı Soyadı:** Feride Zeynep GÜDER (Ph.D.)
- 2. Doğum Tarihi:** 18 Mayıs 1969
- 3. Ünvanı:** Dr.
- 4. Öğrenim Durumu**

Derece	Alan	Üniversite	Yıl
Lisans	İngiliz Dili ve Eğitimi	Atatürk Üniversitesi	1994
Yüksek Lisans	İngiliz Dili ve Edebiyatı	İstanbul Kültür Üniversitesi	2004
Doktora	İletişim Fakültesi, Gazetecilik	İstanbul Üniversitesi	2012

5. Akademik Ünvanlar

Ünvan	Alan	Üniversite	Yıl
Dr.	İletişim	İstanbul Kültür Üniversitesi	2012

Yüksek Lisans Tez Başlığı ve Tez Danışmanı:

On Critical Reading: A Classroom Application, TC. İstanbul Kültür Üniversitesi, Sosyal Bilimler Enstitüsü, İngiliz Dili ve Edebiyatı, Haziran, 2004.

Danışman: Prof. Dr. Nebile DİREKÇİGİL (İstanbul Kültür Üniversitesi)

Doktora Tezi Tez Başlığı ve Tez Danışmanı:

Siyasal İletişimde Politik Mizah: Örnek Çalışma: Semih Balcıoğlu'nun Güle Güle İstanbul Karikatürlerinin İncelenmesi, Eylül 2012.

Danışman: Prof. Dr. Nurdoğan RİGEL (İstanbul Üniversitesi)

7. Yayınlar

7.1. Uluslararası Hakemli Dergilerde Yayımlanan Makaleler

GÜDER FERIDE ZEYNEP (2016). The Use of Digital Editing Tools for the Improvement of Linguistic Productivity A Case Study: English For Tourism Class at Vocational School of IKU. Uluslararası Hakemli İletişim ve Edebiyat Araştırmaları Dergisi, 1(10), 296-309.

ÖNGÜN ERDEM, GÜDER FERIDE ZEYNEP, DEMIRAG ASKIN (2016). Elderly People's Choice of Media and their Perceived State of Loneliness. Online Journal of Communication and Media Technologies, 6(1), 35-47.

GÜDER FERIDE ZEYNEP (2014). The Perception and Awareness of Mobbing and Gelotophobia.1977 Journal of Communication and Media Studies, 1(1), 7-17.

7.2. Uluslararası bilimsel toplantılarda sunulan ve bildiri kitabında (proceedings) basılan bildiriler

GÜDER FERIDE ZEYNEP (2016). From Alternative and Critical Media Theories to Social Media Practices. International Symposium on Journalism and Journalism Education in Digital Age (Tam Metin bildiri)

GÜDER FERIDE ZEYNEP (2015). Technology as Digital Input Supplier in ELT Classes. IATEFL TTEd. SIG International Conference, The Journey from Input to Interaction in ELL, 20-21. (Özet Bildiri)

GÜDER FERIDE ZEYNEP (2015). Integrating Digital Media into ELT: Filtering the Input through Digital Media: A Biography versus Bio video Practice. Second 21st Century Academic Forum, Conference at Harvard, 74-74. (Özet bildiri)

GÜDER FERIDE ZEYNEP (2015). Social Media. IATEFL TTEd SIG, Teacher Training Seminar, International Burch University (Davetli konuşmacı)

GÜDER FERIDE ZEYNEP, ÖNGÜN ERDEM (2013). Ethos, Pathos and Logos: The Hidden Discourse of Social Media. International Symposium on Language and Communication: Exploring Novelties, 1, 1087-1096. (Tam metin bildiri)

GÜDER FERIDE ZEYNEP, ÖNGÜN ERDEM, DEMIRAG ASKIN (2013). A Comparative Study on the Transformation of Istanbul Memes in the Millennium. 11th International Communication in the Millenium Symposium, 1(11), 131-138. Doi: <http://cimsymposium.blogspot.com.tr/p/archieve.html> (Tam metin bildiri)

ÖNGÜN ERDEM, GÜDER FERIDE ZEYNEP (2013). A Case Study on the Common Attitudes and Perceptions on the State of Facebooklessness. International Conference on Communication, Media, Technology& Design, 1(2013) (Tam metin bildiri)

GÜDER FERIDE ZEYNEP (2012). Göç, Kimlik ve Mekân. İkinci Uluslararası Felsefe Kongresi, 1(2), 359-365. (Tam metin bildiri)

7.3. Ulusal hakemli dergilerde yayınlanan makaleler

7.4. Ulusal bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

GÜDER FERIDE ZEYNEP (2010). Politik Mizah ve Gırgır. Birinci İletişim Kongresi: Gülmenin Arkeolojisi ve Mizah, 691-706.

7.5. Diğer Yayınlar

GÜDER FERIDE ZEYNEP, (2016), Gözetleyen Bakış, Kriter Yayınevi, Editörler: ÖZKAN, SERAP, ÖNGÜN, ERDEM, Basım sayısı:1, Sayfa Sayısı 133, ISBN:978-605-9336-14-7, Türkçe (Bilimsel Kitap),

GÜDER FERIDE ZEYNEP (2016), İkna Dili ve Medya (2016), , Kriter Yayınevi, Editör: Serap Özkan, Basım sayısı:1, Sayfa Sayısı 150, ISBN:978-605-9336-24-6, Türkçe (Bilimsel Kitap)

GÜDER FERIDE ZEYNEP (2008), Foucault, Marksizm ve Tarih (2008) ,Otonom Yayıncılık, Editör: Sinem Özer, Basım sayısı:1, Sayfa Sayısı 171, ISBN:978-975-6056-21-9, Türkçe (Kitap Tercümesi)

GÜDER FERIDE ZEYNEP, 1. Türkiye Çocuk ve Medya Kongresi, Bildiriler Kitabı, Cilt 2, Editör, Çocuk Vakfı Yayınları, 01.11.2013

8. Projeler

GÜDER FERIDE ZEYNEP, ESP, English for Fashion, **Erasmus Staff Exchange Programme**, Accademia Belle Arti di Frosinone, Italy, < <http://goo.gl/cTvdDk> >. 02-08.03.2016.

GÜDER FERIDE ZEYNEP, et. al. “**Blended Learning: Electronic Supported English Teaching**”, Developing a Sample Class by Implementing My English Lab and Electronic materials for Online Teaching Program on CATs portal for YDI1001, YDI2001 English Lessons, Istanbul Kultur University, < <http://goo.gl/SFgwkv>>, April 2013.

GÜDER FERIDE ZEYNEP, “**Academic Management and Institutional Development**” A presentation on behalf of the group project searching “What Institutional Practices and Processes would best serve our school’s Developmental and Strategic needs?” İstanbul Kültür University, 1st Roundtable Organization, “Going Beyond the Horizon: Change at Istanbul Kültür University Foreign Languages Center”. < <http://goo.gl/J8GDbZ> > 2011.

GÜDER FERIDE ZEYNEP, “**Projects and Organisations of İŞKUR English Language Courses**”, Istanbul Kültür University, İŞKUR Vocational Courses, Istanbul, 2010-2013.

GÜDER FERIDE ZEYNEP, “**Teacher Training for TOEFL IBT Teachers**”, Designing Course and Skill Tests based on TOEFL IBT Test. Bridge English Schools, Osmanbey, 2010.

GÜDER FERIDE ZEYNEP, “**Kültür University, Vocational School Distance Learning Project: A Pilot Study**” The Project to be presented to the Council of Higher Education, Turkey, Online Syllabus Design for Beginner and Elementary levels, 2009.

GÜDER FERIDE ZEYNEP, “**Kültür University, Vocational School, Designing Selective Courses and Syllabi for English for Specific Purposes**”, The Replacement of UN301 and UN401 for ESP classes within the frame of “Business English” for Foreign Trade, Tourism, Logistics, Graphic Design, Public Relations and Banking programmes at Vocational School. 2009-2013.

GÜDER FERIDE ZEYNEP, “**Using and Creating Student Blogs at an e-campus on Edublogs Portal.**” Using Blogs as a supplementary teaching aids for Tertiary Level students. <<http://englishlearning.edublogs.org>>, < <http://goo.gl/GupXDq> >, 7 May 2008.

GÜDER FERIDE ZEYNEP et al, “**Mahya: Words on the Sky**”, A Photo documentary project run by Murat Ceylan, TR Prime Ministry Directorate General of Foundations, Istanbul 1st District, in cooperation with Galata Academy of Photography ,< <http://goo.gl/2S0O7N> >, Istanbul, 2012.

GÜDER FERIDE ZEYNEP et al, “**Killing the Budha: An experimental project lesson**” supervised by Jason Eskenazi. Photojournalism and photo documentary. Galata Academy of Photography, < <https://goo.gl/ecVLJQ>>, Istanbul, 2010.

GÜDER FERIDE ZEYNEP et al, “**Photographing Istanbul, Juxtaposing Photos and Poems of Istanbul**”, An individual photo-project supervised by Yucel Tunca”. Galata Academy of Photography, 2008.

GÜDER FERIDE ZEYNEP, Coordinating “**TOEFL CBT Center**”, Designing Course Center and Consulting Services for TOEFL CBT. Gökdil Language Schools, Taksim, 2005.

GÜDER FERIDE ZEYNEP, “**Academic English Courses**”, Freelance Academic English Course Projects for Academicians on Writing Dissertations and Academic Presentations, 2004-2013.

9. İdari Görevler

2013-2016 İstanbul Kültür Üniversitesi, **Bölüm Başkan Yardımcısı**, Yabancı Diller Bölümü.

2014-2016 İstanbul Kültür Üniversitesi, **İKÜSEM&YDB İngilizce Kurs Koordinatörü**, Yabancı Diller Bölümü.

2005-2013 İstanbul Kültür Üniversitesi, Meslek Yüksek Okulu, İngilizce Koordinatörü,

2013- İstanbul Kültür Üniversitesi, **SAP Key User for English Language Courses**. Designing Courses and Data Entrance onto SAP (Systems Analysis and Program Development).

2011-2012 İstanbul Kültür Üniversitesi, **Foreign Language Center**, Delegate of the **Managing Board**. (Team work to prepare and finalize the Directives of İstanbul Kültür University, Foreign Language Center)

10. Bilimsel Kuruluşlara Üyelikler

ISH (The International Society for Humour Studies),

11. Ödüller

Örnek Yüksek Lisans Özeti,

GÜDER FERIDE ZEYNEP, “On Critical Reading: A Classroom Application”, Supervised by Prof. Dr. Nebile Direkçigil, **Selected as the Sample MA Abstract**, İstanbul Kültür Üniversitesi, **Sosyal Bilimler Enstitüsü Tez Yazım Kılavuzu**, <www.tezhazirlama.com/wp.../kültür-üniversitesi-tez-yazım-kılavuzu.pdf> pg. 29, 31, 2004.

En İyi Sunum Ödülü,

GÜDER FERIDE ZEYNEP, “A Comparative Study on the Transformation of Istanbul Memes in the Millennium”, Awarded at the 11th International Symposium Communication in the Millenium, hosted by St. Cloud University, Minnesota, USA, <<http://cimsymposium.blogspot.com.tr/p/awards.html>>. 23 May 2013.

12. Son iki yılda verilen ön lisans, lisans ve lisansüstü düzeydeki dersler

Akademik Yıl	Dönem	Dersin Adı	Haftalık Ders Saati		Öğrenci Sayısı
			Teori	Uygulama	
2015-2016	Güz	Effective Communication Skills	3		36
		Türk Eğitim Tarihi	2		35
		ESP 1*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Logistics)	4		40
		ESP 1*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Logistics)	4		40
	Bahar	ESP 2*- English for Specific Purposes *(Business English: Foreign Trade- Media)	4		30
		ESP 2*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Logistics)	4		30
2014-2015	Güz	ESP 1*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Media) Academic Writing	4		30
	Bahar	ESP 2*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Media-Banking) Academic Writing	4		30