

CURRICULUM VITAE

1. **Name and Surname:** Feride Zeynep GÜDER (Ph.D.)

2. **Date of Birth:** 18 May 1969

3. **Title:** (Ph.D.)

4. Education

Degree	Field	University	Year
Bachelor	English Language and Education	Atatürk University	1994
Post Graduate	English Language and Literature	İstanbul Kültür University	2004
Doctorate	Faculty of Communication, Journalism	İstanbul University	2012

5. Academic Degrees

Title	Field	University	Year
Ph.D.	Communication	İstanbul University	2012

Master Thesis Title and Supervisor:

On Critical Reading: A Classroom Application, İstanbul Kültür University, Institute of Social Sciences, English Language and Literature, June, 2004.

Supervisor: Prof. Dr. Nebile DİREKÇİGİL (İstanbul Kültür University)

Ph.D. Thesis Title and Supervisor:

Political Humour in Political Communication: The analysis of the caricatures in Güle Güle İstanbul by Semih Balçioğlu, September 2012.

Supervisor: Prof. Dr. Nurdoğan RİGEL (İstanbul University)

7. Publications

7.1. Articles published in peer reviewed International journals

GÜDER FERIDE ZEYNEP (2016). The Use of Digital Editing Tools for the Improvement of Linguistic Productivity A Case Study: English For Tourism Class at Vocational School of IKU. Uluslararası Hakemli İletişim ve Edebiyat Araştırmaları Dergisi, 1(10), 296-309.

ÖNGÜN ERDEM, GÜDER FERIDE ZEYNEP, DEMIRAG ASKIN (2016). Elderly People's Choice of Media and their Perceived State of Loneliness. Online Journal of Communication and Media Technologies, 6(1), 35-47.

GÜDER FERIDE ZEYNEP (2014). The Perception and Awareness of Mobbing and Gelotophobia.1977 Journal of Communication and Media Studies, 1(1), 7-17.

7.2. Papers Presented in International Scientific Congresses and Printed as Proceedings

GÜDER FERIDE ZEYNEP (2016). From Alternative and Critical Media Theories to Social Media Practices. International Symposium on Journalism and Journalism Education in Digital Age (Abstract)

GÜDER FERIDE ZEYNEP (2015). Technology as Digital Input Supplier in ELT Classes. IATEFL TTEd. SIG International Conference, The Journey from Input to Interaction in ELL, 20-21. (Abstract)

GÜDER FERIDE ZEYNEP (2015). Integrating Digital Media into ELT: Filtering the Input through Digital Media: A Biography versus Bio video Practice. Second 21st Century Academic Forum, Conference at Harvard, 74-74. (Abstract)

GÜDER FERIDE ZEYNEP (2015). Social Media. IATEFL TTEd SIG, Teacher Training Seminar, International Burch University (Invited Speaker)

GÜDER FERIDE ZEYNEP, ÖNGÜN ERDEM (2013). Ethos, Pathos and Logos: The Hidden Discourse of Social Media. International Symposium on Language and Communication: Exploring Novelities, 1, 1087-1096. (Full Paper)

GÜDER FERIDE ZEYNEP, ÖNGÜN ERDEM, DEMIRAG ASKIN (2013). A Comparative Study on the Transformation of Istanbul Memes in the Millennium. 11th International Communication in the Millenium Symposium, 1(11), 131-138., Doi: <http://cimsymposium.blogspot.com.tr/p/archieve.html> (Full Paper)

ÖNGÜN ERDEM, GÜDER FERIDE ZEYNEP (2013). A Case Study on the Common Attitudes and Perceptions on the State of Facebooklessness. International Conference on Communication, Media, Technology& Design, 1(2013) (Full Paper)

GÜDER FERIDE ZEYNEP (2012). Immigration, Identity and Space. II. International Philosophy Congress. "The City and Philosophy", 1(2), 359-365. (Full Paper)

7.4. Papers Presented in national Scientific Congresses and Printed as Proceedings

GÜDER FERIDE ZEYNEP (2010). Political Humour and Girgir. Atatürk University, Faculty of Communication, Communication Congress: "The Archeology of Laughter and Humour in Media": Gülmenin Arkeolojisi ve Mizah, 691-706.

7.5. Other Publications

GÜDER FERIDE ZEYNEP, (2016), Gözetleyen Bakış, Kriter Yayınevi, Editors: Özkan, Serap, Öngün, Erdem, Publication: 1, Page: 133, ISBN: 978-605-9336-14-7, Turkish,

GÜDER FERIDE ZEYNEP (2016), *İkna Dili ve Medya* (2016), Kriter Yayınevi, Editor: SERAP ÖZKAN, Publication: 1, Page: 140 ISBN: 978-605-9336-24-6, Turkish

GÜDER FERIDE ZEYNEP (2008), *Foucault, Marksizm ve Tarih* (2008). Otonom Publications, Editor: Sinem Özer, Publication: 1, Page: 171, ISBN: 978-975-6056-21-9, Turkish

GÜDER FERIDE ZEYNEP, 1. Türkiye Çocuk ve Medya Kongresi, Bildiriler Kitabı, Cilt 2, Editor, Çocuk Vakfı Yayınları, 01.11.2013

8. Projects

GÜDER FERIDE ZEYNEP, ESP, English for Fashion, **Erasmus Staff Exchange Programme**, Accademia Belle Arti di Frosinone, Italy, < <http://goo.gl/cTvdDk> >. 02-08.03.2016.

GÜDER FERIDE ZEYNEP, et. al. “**Blended Learning: Electronic Supported English Teaching**”, Developing a Sample Class by Implementing My English Lab and Electronic materials for Online Teaching Program on CATs portal for YDI1001, YDI2001 English Lessons, Istanbul Kultur University, < <http://goo.gl/SFgwkV> >, April 2013.

GÜDER FERIDE ZEYNEP, “**Academic Management and Institutional Development**” A presentation on behalf of the group project searching “What Institutional Practices and Processes would best serve our school’s Developmental and Strategic needs?” İstanbul Kultur University, 1st Roundtable Organization, “Going Beyond the Horizon: Change at Istanbul Kultur University Foreign Languages Center”. < <http://goo.gl/J8GDbZ> > 2011.

GÜDER FERIDE ZEYNEP, “**Projects and Organisations of İŞKUR English Language Courses**”, Istanbul Kultur University, İŞKUR Vocational Courses, Istanbul, 2010-2013.

GÜDER FERIDE ZEYNEP, “**Teacher Training for TOEFL IBT Teachers**”, Designing Course and Skill Tests based on TOEFL IBT Test. Bridge English Schools, Osmanbey, 2010.

GÜDER FERIDE ZEYNEP, “**Kultur University, Vocational School Distance Learning Project: A Pilot Study**” The Project to be presented to the Council of Higher Education, Turkey, Online Syllabus Design for Beginner and Elementary levels, 2009.

GÜDER FERIDE ZEYNEP, “**Kultur University, Vocational School, Designing Selective Courses and Syllabi for English for Specific Purposes**”, The Replacement of UN301 and UN401 for ESP classes within the frame of “Business English” for Foreign Trade, Tourism, Logistics, Graphic Design, Public Relations and Banking programmes at Vocational School. 2009-2013.

GÜDER FERIDE ZEYNEP, “**Using and Creating Student Blogs at an e-campus on Edublogs Portal.**” Using Blogs as a supplementary teaching aids for Tertiary Level students. <<http://englishlearning.edublogs.org>>, < <http://goo.gl/GupXDq> >, 7 May 2008.

GÜDER FERIDE ZEYNEP et al, “**Mahya: Words on the Sky**”, A Photo documentary project run by Murat Ceylan, TR Prime Ministry Directorate General of Foundations, Istanbul 1st District, in cooperation with Galata Academy of Photography ,< <http://goo.gl/2S007N> >, Istanbul, 2012.

GÜDER FERIDE ZEYNEP et al, “**Killing the Budha: An experimental project lesson**” supervised by Jason Eskenazi. Photojournalism and photo documentary. Galata Academy of Photography, < <https://goo.gl/ecVLJQ> >, Istanbul, 2010.

GÜDER FERIDE ZEYNEP et al, “**Photographing Istanbul, Juxtaposing Photos and Poems of Istanbul**”, An individual photo-project supervised by Yucel Tunca”. Galata Academy of Photography, 2008.

9. Managerial Duties

2013-2016 Istanbul Kultur University, **Deputy Head, Department of Foreign Languages.**

2014-2016 Istanbul Kultur University, **İKÜSEM&YDB English course Coordinator, Department of Foreign Languages.**

2005-2013 Istanbul Kultur University, Vocational Schools, English Coordinator,

2013- Istanbul Kultur University, **SAP Key User for English Language Courses.** Designing Courses and Data Entrance onto SAP (Systems Analysis and Program Development).

2011-2012 Istanbul Kultur University, **Foreign Language Center**, Delegate of the **Managing Board.** (Team work to prepare and finalize the Directives of İstanbul Kultur University, Foreign Language Center)

10. Membership in scholarly institutions:

ISH (The International Society for Humour Studies),

11. Awards and Grands

Sample MA Abstract

GÜDER FERIDE ZEYNEP, “On Critical Reading: A Classroom Application”, Supervised by Prof. Dr. Nebile Direkçigil, **Selected as the Sample MA Abstract, Istanbul Kultur University, Institutes of Social Sciences Thesis Directives**, <www.tezhazirlama.com/wp.../kültür-üniversitesi-tez-yazım-kılavuzu.pdf> pg. 29, 31, 2004.

Best Presentation of Paper

GÜDER FERIDE ZEYNEP, “A Comparative Study on the Transformation of Istanbul Memes in the Millennium”, **Awarded at the 11th International Symposium Communication in the Millenium**, hosted by St. Cloud University, Minnesota, USA, <<http://cimsymposium.blogspot.com.tr/p/awards.html>>. 23 May 2013.

12. Lessons given for BSc and MS for the last two years:

Academic Year	Term	Course	Credits		Number of Students
			Theoretical	Practical	
2015-2016	Fall	Effective Communication Skills	3		36
		Türk Eğitim Tarihi	2		35
		ESP 1*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Logistics)	4		40
		ESP 1*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Logistics)	4		40
	Spring	ESP 2*- English for Specific Purposes *(Business English: Foreign Trade- Media)	4		30
		ESP 2*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Logistics)	4		30
2014-2015	Fall	ESP 1*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Media) Academic Writing	4		30
	Spring	ESP 2*- English for Specific Purposes *(Business English: Foreign Trade-Tourism-Media-Banking) Academic Writing	4		30