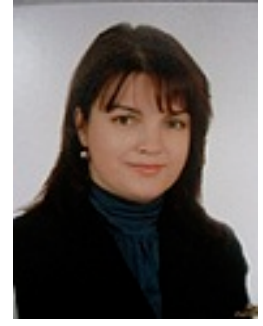


CURRICULUM VITAE

1. **Name-Surname:** Hale Yaylalı
2. **Date of birth :** 07/12/1970
3. **Title:** Assist. Prof. Dr.
4. **Education:**



Degree	Field	University	Year
B.A.	Radio and Television	İstanbul University	1992
M.A.	Radio-Television-Cinema	İstanbul University	1995
Ph.D.	Radio and Television	Marmara University	2003

5. Academic Titles

Title	Department	University	Year/Period
Dr. Lect.	Radio-Television	İstanbul Arel University	2007-2009
Assist. Prof. Dr.	Visual Communication Design	İstanbul Arel University	2009-2010
Assist. Prof. Dr.	Visual Communication Design	Yeni Yüzyıl University	2010-2011
Assist. Prof. Dr.	Radio, Television and Cinema	Yeni Yüzyıl University	2011-2013
Assist. Prof. Dr.	Radio, Television and Cinema	Gelişim University	2013-2013
Assist. Prof. Dr.	Public Relations and Advertising	Gelişim University	2013-2015
Assist. Prof. Dr.	Radio, Television and Cinema	Üsküdar University	2015-...

6. Graduate Thesis Supervised

6.1. M.A. Thesis

Istanbul University Institute of Social Sciences, Department of Radio-Television-Cinema: "Impact Analysis of News Programs" - 1995

6.2. PhD Thesis

Marmara University Institute of Social Sciences, Department of Radio-Television: "The Use of Television as a Public Space and Democracy" - 2003

7. Publications

7.1. Articles published in peer reviewed international journals (SCI & SSCI & Arts and Humanities)

7.2. Other articles published in peer reviewed international journals

7.3. Papers delivered in international conferences

7.3.1. Zonguldak Karaelmas University-Kültür Araştırmaları Derneği (Cultural Studies Association), “Media and Culture” Symposium (02-04 July 2009): “*Kamusal Alan Olarak Televizyon ve Alternatif Televizyon Yayıncılığı*” (*Television as a Public Sphere and Alternative Television Broadcasting*).

7.4. Books and chapters in books published internationally

7.5 Articles published in peer reviewed national journals

7.5.1. Ankara University Communication Faculty / İletişim Araştırmaları ve Uygulama Merkezi (İLAUM) (Communication Research and Application Center) İletişim Araştırmaları Dergisi (İlef) (Journal of Communication Studies) “Türkiye’de Televizyon Yayıncılığı: İçerik, İzleyici ve Kurumlar” (Television Broadcasting in Turkey: Content, Audience and Institutions" Special Issue / August 2013: “*Sayısal Çağda Kamu Hizmeti Yayıncılığı ve TRT’nin Güncel Stratejileri*” (Public Service Broadcastin in The Digital Age and The Current Strategies of TRT).

7.6. Papers delivered at national conferences and printed as proceedings

7.6.1. Fırat University, “Media and Ethics” Symposium (7-9 October 2009): “*Televizyonla Değişen Haber Kavramı: Habercilik ve Etik*”, (*The Concept of News which is Changing with Television: Television Journalism and Ethics*).

7.6.2. İTÜ 4. National Design Congress, “Design or Crisis" Symposium (8-10 Ekim 2009): with Ece Arıburun and Benan Kapucu, “*Kriz Bağlamında Türk Tasarım Medyasının Gelişimi ve Sorunları*”, (*The Development and the Problems of Turkish Design Media in the Context of Crisis*).

7.7. Books and chapters in books published nationally

7.8. Other publications (Periodical or non-periodical)

7.8.1. “*Pop Art Hareketi*” (*Pop Art Movement*), May 1999, Art+Decor Magazine.

7.8.2. “*Çevreci Tasarımlar*” (*Environmental Designs*), August 1999, Art+Decor Magazine.

7.8.3. “*Mimari Öncelikle Tasarımdır*” (*Architecture is Principally Design*), Sept. 1999, Art+Decor Magazine.

7.8.4. “*Tasarımda Modernizm*” (*Modernism at Design*), February 2000, Art+Decor Magazine.

7.8.5. “*Bauhaus Okulu*” (*Bauhaus School*), April 2000, Art+Decor Magazine.

7.8.6. “*Tasarım İnsancıl Olmalı*” (*Design must be Humanitarian*), June 2000, Art+Decor Magazine.

7.8.7. “*Post-Modern Mimari*” (*Post-Modern Architecture*), July 2000, Art+Decor Magazine.

7.8.8. “*Geleneği Evrensele Taşımak*” (*To Invert the Tradition to Universal*), July 2000, Art+Decor Magazine.

7.8.9. “Sormak ve Cevaplamak” (To Ask and To Answer), October 2000, Art+Decor Magazine.

7.8.10. “Temel İlke Dürüstlük” (Basic Principle is Honesty), February 2001, Art+Decor Magazine.

7.8.11. “Öncelik Fonksiyonda” (Priority is Function), March 2001, Art+Decor Magazine.

7.8.12. “Design Now Austria”, March 2001, Art+Decor Magazine.

7.8.13. “Ürün Dili Yaratmak” (To Create the Product Language), April 2001, Art+Decor Magazine.

7.8.14. “Sualtı Dünyası Heykelleri” (The Statues of Underwater World), May 2001, Art+Decor Magazine.

7.8.15. “Dünyaya Şekil Vermek”(To Shape the World) , June 2001, Art+Decor Magazine.

7.8.16. “Yeni’yi Üreterek Satmak” (To Produce and Sell the New), July 2001, Art+Decor Magazine.

7.8.17. “Tasarımcı İyimser Olmalı” (Designer should be Optimistic), September 2001, Art+Decor Magazine.

7.8.18. “Bir Kentin Perspektifinden Geleceğe Bakış”, (To Look at the Future From a City’s Perspective), May 2002, Country Homes Magazine.

7.8.19. “Tasarım Anı Yüceltmeli”, (Design Should Elevate the Moment), Nov. 2002, Country Homes Magazine.

7.8.20. “Mimari; Çevre, Yaşam ve Işıqla Bütündür” (Architecture is a whole with Environment, Life and Light), September 2003, Country Homes Magazine.

7.8.21. “Işığın Efendileri” (Lords of the Light), October 2005, Elle Decor Magazine.

7.8.22. “Geleceğe Yelken Açmak” (Sail to the Future), April 2006, Elle Decor Magazine.

7.8.23. “Egoloji Değil Ekoloji” (Not Egoloji, but Ecology), Şubat 2001, Elle Decor Magazine.

8. Projects directed and participated

8.1. EDIDA Design Awards (Turkey) Juror (2005)

8.2. Hürriyet Newspaper-Best Balcony Contest Juror (2005)

8.3. Apple-iCan Design Contest Juror (2006)

9. Administrative designations

- 9.1.** Gelişim University School of Applied Sciences, Public Relations and Advertisement Department Chair (2013 November-2015 June)
- 9.2.** Radio Television and Cinema Department, D. Chair (2011 October-2013 June)
- 9.3.** Yeni Yüzyıl University Communication Faculty Administrative Council Member (2011 October-2013 June)
- 9.4.** Yeni Yüzyıl University Communication Faculty, Faculty Council Member (2010 September-2013 June)
- 9.5.** Yeni Yüzyıl University Communication Faculty Vice Dean (2010 September-2012 December)
- 9.6.** İstanbul Arel University Communication Faculty Visual Communication Design Department, Chair (2009 September-2010 June)
- 9.7.** İstanbul Arel University Communication Faculty, Faculty Council Member (2009 September- 2010 June)
- 9.8.** Koleksiyon Brand Communication Manager (2007 October-2008 February)
- 9.9.** Elle Decor Magazine Chief Editor (2005 January-2007 March)
- 9.10.** Elele Magazine Chief Editor (2004 September-December)
- 9.11.** Country Homes Magazine Chief Editor (2001 June-2004 September)

10. Membership in scholarly institutions

- 10.1.** İletişim Araştırmaları Derneği (İLAD) (Communication Research Association) member.
- 10.2.** Türkiye Gazeteciler Cemiyeti (Journalists Association of Turkey) member

11. Honors and Award

12. Courses Taught in Last Seven Years

Academic year	Semester	Name of the Course	Contact Hours	No of Students	
			Lect.	Lab/Tut.	
2009-2010	Fall	Introduction to Communication	3		206
	Spring	Mass Communication	3		154
Radio-Television Broadcasting		3		161	
2010-2011	Fall	Introduction to Communication	3		51
	Spring	Media History	3		68
2011-2012	Fall	Introduction to Communication	3		58
		News Gathering and Writing Techniques	3		30
	Spring	Scriptwriting	3		30
		Film History	3		30
2012-2013	Fall	Introduction to Communication	3		40
		News Gathering and Writing Techniques	3		32
		Turkish Film History	3		26
	Spring	Scriptwriting	3		32
		Film History	3		32
		Film Theories and Analysis	3		27
2013-2014	Fall	Introduction to Communication	3		210
	Spring	Text Writing	3		52
		Mass Communication Theories	3		18
		Film History	3		17
2014-2015	Fall	Introduction to Communication	3		98
		Public Relations and Advertisement Writing	3		18
		Brand Management Strategies	3		18
		Media History	3		31

	Spring	Mass Communication	3		26
		Mass Communication Theories	3		35
		Film History	3		28
		Creative Strategies in Advertising	3		17
2015-1016	Fall	Communication Skills	2		265
		Press Narratives	3		18
	Spring	Communication Skills	3		35
		Introduction to Communication Skills	2		75
		Introduction to Radio-Television Broadcasting	3		53
		Film Theories	3		1
		Press Journalism	3		19
		Magazine Journalism	3		2