

Dinçer Atlı

Üsküdar University
Altunizade Mah. Haluk Türksoy Sk.
No:14 34662 Üsküdar, İstanbul, Turkey

Ph. : +90 216 400 22 22
Fax : +90 216 474 12 56
Email dincer.atli@uskudar.edu.tr
dinceratli@gmail.com
Web: www.uskudar.edu.tr

RESEARCH AND TEACHING INTERESTS

Talent Management, Employer Branding, Employer Attractiveness, Reputation Management, CSR, Human Resources, Corporate Culture, Social Media, Media Economics and Management, Virtual Worlds, Advertising

ACADEMIC POSITIONS HELD

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| 2014-2015 | <i>Penn State University , PA, USA</i> Post-Doctoral Visiting Scholar in Employer Attractiveness area College of the Liberal Arts School of Labor & Employment Relations (LER) Center for International Human Resource Studies (CIHRS) |
| 2015- | <i>Üsküdar University, İstanbul, Turkey</i> Asst. Prof. in Advertising Design and Communication area Head of Department Faculty Of Communications |
| 2013-2015 | <i>Üsküdar University, İstanbul, Turkey</i> Asst. Prof. in New Media and Communication area Faculty Of Communications |
| 2012-2013 | <i>İstanbul Aydın University, İstanbul, Turkey</i> Asst. Prof. in Organizational Behavior area Faculty Of Economics And Administrative Sciences |
| 2010-2012 | <i>İstanbul Aydın University/ Anadolu Bil Vocational College, İstanbul, Turkey</i> Lecturer Ph.D. Human Resources Management Department |

EDUCATION

| | |
|-----------|---|
| 2006-2010 | Marmara University, Institute Of Social Sciences, İstanbul, Turkey <i>P.h.D</i> in Media Economics And Management Dissertation Title: Human Resources Management's New Vision Talent Management And A Practice On Media Organizations |
| 2002-2005 | <i>İstanbul University, Institute Of Social Sciences, İstanbul, Turkey</i> Faculty Of Economics, <i>Master's Degree</i> in Social Structure And Social Change |

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| 1997-2001 | İstanbul University, Faculty Of Communications, İstanbul, Turkey, <i>Bachelor's Degree</i> in Public Relations and Publicity |
| AWARDS AND GRANTS | |
| <ul style="list-style-type: none"> • Postdoctoral Researcher with a scholarship granted by the Scientific and Technological Research Council of Turkey (TUBITAK), 2014 • P.h.D with a scholarship granted by the Istanbul Chamber Of Commerce, (ITO) 2006 • Master's Degree, with highest honors First Rank 2005 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management in the MBA program at Trier University in Umwelt Birkenfeld/Germany 2011 • Erasmus Teaching Mobility Program scholarship granted for lecturing on Talent Management in the BA program at Ruhr West University Of Applied Sciences in Mülheim /Germany 2013 | |
| BOOKS | |
| 2012 | Yetenek Yönetimi: İnsan Kaynakları Yönetiminin Yeni Vizyonu, (Human Resources Management's New Vision: Talent Management) CREA Publishing House 2012, Second Edition 2013 |
| 2015 | Atli, Dincer & Farndale, Elaine "Corporate Social Responsibility and Talent Management in Turkey" Comparative Economic Perspectives on Europe and the MENA Region IGI Global, International Publisher of Progressive Academic Publishing PA. USA 2015 http://www.igi-global.com/ , IGI Global, Editör: Bryan Christiansen, M. Mustafa Erdogdu, Basım sayısı:1, Sayfa Sayısı 452, ISBN:2327-5685 DOI: 10.4018/978-1-4666-8729-5.ch001, Book Chapter- English Language. |
| 2016 | Atli, Dincer & Yimazata, Mehmet- Neuroeconomics and Media Economics, Book Chapter, Handbook of Research on Neuroeconomics and the Decision-making Process. IGI Global, Editör: Bryan Christiansen, Ewa Lechman, ISBN:13: 9781466699892 ISBN10: 1466699892 EISBN13: 9781466699908 DOI:10.4018/978-1-4666-9989-2.ch002, http://www.igi-global.com/publish/call-for-papers/call-details/1563- Book Chapter- English Language |
| 2015 | Atli, Dincer, Contextual Approaches in Communication, "A New Approach to Marketing: A Literature Review on Neuromarketing) (2016).Peter Lang, Editör: Daba-Buzoianu, Corina / Arslan, Hasan / Icbay, Mehmet Ali, ISBN:978-3-631-66609-8, Book Chapter- English Language. |
| 2015 | Atli, Dincer, "A Conceptual Study on Employer Branding at the intersection of Human Resources Management, Marketing and Communications", Current Approaches in Social Sciences, (2016). Peter Lang , Editör: Yilmaz, Rasim / Löschnigg, Günter / Arslan, Hasan / Icbay. Book Chapter- English Language. |
| 2016 | Atli, Dincer, "Business Models For Social Media: The Example Of Facebook", International Handbook of Research on Humanities and Social Sciences, Peter Lang, Editör:Hasan Arslan, Mehmet Ali İçbay, Christian, ISBN:978-3-631-67501-4, Book Chapter- English Language. |
| 2016 | Atli, Dincer, Cyber Crimes Via Virtual Currencies in International Business, Handbook of Research on Cybersecurity and Online Threat Protection IGI Global Publications PA Hersey USA 2016, (English Written Book Chapter which are currently in Publishing Process). |
| PUBLICATIONS | |

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|------|---|
| 2012 | Melissa A. Wall , “Social Movements And The Net: Activist Journalism Goes Digital” , Kevin Kawamoto (Ed.), “Digital Journalism: Emerging Media And The Changing Horizons Of Journalism”, (pg. 113-122) Rowman & Littlefield Publishers, Inc., USA 2003, Published in Anadolu Bil Professional School Of Higher Education Journal, Fall 2012- (Translated Article From English to Turkish) (pp.35-42). |
| 2012 | Atli, Dincer, “Yetenek Yönetimi Yaklaşımı ve İşletmeler Açısından Önemi”, (“Talent Management Approach And Its Importance For Companies”) II. Symposium On Human Resources Development Activities In Tourism Industry, Akdeniz University Press. Proceedings Book (pp.227-235). |
| 2011 | Atli, Dincer, “Sosyal Medyada İşveren Çekiciliği: Türkiye’nin En Beğenilen Şirketlerine Yönelik Bir Araştırma” (Employer Attractiveness on Social Media: Theoretical And Practical Approaches in The Most Admired Companies in Turkey.”) Yeditepe University Faculty of Communications, Journal of Communication Studies / Fall 2011 (pp.113-135). |
| 2010 | Atli, Dincer, “Basın İşletmelerinde Yetenek Yönetimi ve Bir Uygulama” (“Talent Management in Media Companies: Theoretical And Practical Approaches”) Yeditepe University Faculty of Communications Journal of Communication Studies / Fall 2010 (pp.48-65). |
| 2015 | Atli, Dincer, & Can, Tuncer, Advertising in Virtual Worlds: Example of Second Life- Journal of Media Critiques (JMC) June 2015. (English Written Journal Article) |
| 2014 | Atli, Dincer, Akıncı, Gizem, Bayır, Fırat, “A Study Of The The Relation Between Entrepreneurship Education And Students’ Future Entrepreneurial Inclination” From “The International Conference On Entrepreneurship IEC 2014”. 15 - 16 May, 2014, İstanbul Turkey,(International Conference- English Language-Conference proceeding Book which is currently In Publishing Process) |
| 2015 | Atli, Dincer, “A Conceptual Study on Employee Branding Within the Context of Internal Marketing”, VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org (International Conference- English Language-Conference proceeding Book which is currently In Publishing Process) |
| 2015 | Atli, Dincer, An Investigation of the Dialogical Communication Capacities of Turkish GSM Companies’ Career Web Sites ”, VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org (International Conference- English Language- Conference proceeding Book which is currently In Publishing Process) |
| 2014 | Atli, Dincer, & Can,Tuncer, “Second Life in Communication Faculty Education”, 12. International Symposium Communication in the Millennium, 15-18 June 2014 Eskişehir Anadolu University. (International Symposium- English Language- Conference proceeding) |
| 2014 | Atli, Dincer, "Bilgi Çağında İşletmeler Açısından Bilgi Yönetimi ve Stratejik Önemi"; (“Knowledge Management In The Knowledge Age And Its Strategic Importance For Companies”) Akademik Bilişim 2014 -, February, 5 - 7 2014, Mersin Üniversitesi. (National Symposium- Conference proceeding Book) |
| 2012 | Atli, Dincer, “Yetenek Yönetimi Yaklaşımı ve İşletmeler Açısından Önemi”, (“Talent Management Approach And Its Importance For Companies”) II. Symposium On Human Resources Development Activities In Tourism Industry, May 10 - 11 2012. Akdeniz University. (National Symposium) |

| CONFERENCE PROCEEDINGS | |
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| 2012 | Atli, Dincer, "Yetenek Yönetimi Yaklaşımı ve İşletmeler Açısından Önemi", ("Talent Management Approach And Its Importance For Companies") II. Symposium On Human Resources Development Activities In Tourism Industry, May 10 - 11 2012. Akdeniz University. (National Symposium) |
| 2014 | Atli, Dincer, "A Conceptual Study on Employer Branding at the intersection of Marketing, Communication and Human Resources Management" V. European Conference on Social and Behavioral Sciences Baltic Institute of Humanities, St Petersburg, Russia September 11-14, 2014 http://iassr.org/conf (International Conference- English Language) |
| 2014 | Atli, Dincer, "A New Approach to Marketing: A Literature Review on Neuro-Marketing", V. European Conference on Social and Behavioral Sciences Baltic Institute of Humanities, St Petersburg, Russia September 11-14, 2014 http://iassr.org/conf (International Conference- English Language) |
| 2014 | Atli, Dincer, Gizem Akıncı, Fırat Bayır, "A Study Of The The Relation Between Entrepreneurship Education And Students' Future Entrepreneurial Inclination" From "The International Conference On Entrepreneurship IEC 2014". 15 - 16 May, 2014, İstanbul Turkey,(International Conference- English Language) |
| 2015 | Atli, Dincer, "A Conceptual Study on Employee Branding Within the Context of Internal Marketing", VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org |
| 2015 | Atli, Dincer, An Investigation of the Dialogical Communication Capacities of Turkish GSM Companies' Career Web Sites ", VI. European Conference on Social and Behavioral Sciences Selçuk (Ephesus), Izmir, Turkey February 5-7, 2015 www.iassr.org (International Conference- English Language) |
| 2015 | Atli, Dincer, -Corporate Social Responsibility Practices and Corporate Reputation in Turkish Media Industry, 2 nd Global Conference of International Human Resource Management 14 - 15 May 2015. (International Conference- English Language) |
| 2014 | Atli, Dincer, & Can, Tuncer, "Second Life in Communication Faculty Education", 12. International Symposium Communication in the Millennium, 15-18 June 2014 Eskişehir Anadolu University. (International Symposium- English Language) |
| 2014 | Atli, Dincer, "Bilgi Çağında İşletmeler Açısından Bilgi Yönetimi ve Stratejik Önemi"; ("Knowledge Management In The Knowledge Age And Its Strategic Importance For Companies") Akademik Bilişim 2014 -, February, 5 - 7 2014, Mersin Üniversitesi. (National Symposium) |
| 2015 | Atli, Dincer, -"Business Models For Social Media: The Example Of Facebook" VII. European Conference on Social and Behavioral Sciences Bucharest, Romania June 11-13, 2015. (English Written International conference proceeding) |

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| 2015 | Atli, Dincer, -“Web 3.0 in Marketing Communications”, VII. European Conference on Social and Behavioral Sciences Bucharest, Romania June 11-13, 2015. (English Written International conference proceeding) |
| 2015 | Atli, Dincer, -Corporate Social Responsibility Practices and Corporate Reputation in Turkish Media Industry, 2nd. Global Conference of International Human Resource Management 14 - 15 May 2015. http://lser.la.psu.edu/ihrm/IHRMconference (English Written International conference proceeding) |
| 2015 | Atli, Dincer, & Vidovic, Maja, Communicating Corporate Social Responsibility On The Web- A Content Analysis Of Annual And Sustainability Reports In World's Best Multinational Workplaces, 2-4 September, 18th Annual Irish Academy of Management Conference 2015, http://iam2015.exordo.com (English Written International conference proceeding) |
| 2015 | Atli, Dincer, -“Business Models For Social Media: The Example Of Facebook” VII. European Conference on Social and Behavioral Sciences Bucharest, Romania June 11-13, 2015. (English Written International conference proceeding which are currently In Reviewing Process) |
| INDUSTRY EXPERIENCE | |
| 2007-2008 | Human Resources Specialist in Employee Experience Division, Turkcell/Global Bilgi A.Ş (Global System for Mobile Communications Company, Leader in Turkey) Istanbul, Turkey |
| 2002-2006 | Customer Representative, Turkcell/Global Bilgi A.Ş (Global System for Mobile Communications Company, Leader in Turkey) Istanbul Turkey |
| 2002 | Intern, “Medialand” Advertising and Public Relations Agency, Istanbul Turkey |
| 2001 | Capitol/Burston Marsteller Strategic Communication Consultancy, Istanbul Turkey |
| TEACHING EXPERIENCE | |
| Üsküdar University, Istanbul, Turkey | |
| <ul style="list-style-type: none"> • Talent Management 2016 (Fall) • Brand Management 2016 (Fall) • Communication Law 2016 (Fall) • Communication Skills 2016 Fall • Social Media and Viral Marketing Erasmus 2016 Fall • Brand Management 2016 Erasmus (Fall) • Communication Skills 2013 Fall | |

Istanbul Aydın University & Anadolu Bil Vocational College, Istanbul, Turkey

- Total Quality Management Oriented Human Resources Management (MBA Program) 2013 Spring
- Management 2013 Spring
- Human Resources Management 2010-2011-2012-2013 Spring-Fall
- Advertising 2013 Fall
- Contemporary Management Techniques (MBA Program) 2012 Spring
- Career and Performance Management (MBA Program) 2012 Spring
- Research Methodology (MBA Program) 2012 Spring
- Organizational Behavior 2011 Fall
- Public Relations 2010-2011-2012 Fall
- Entrepreneurship 2012 Fall
- Negotiation Techniques 2011 Fall
- Behavioral Sciences 2010 Fall

SEMINARS & COURSES COMPLETED

- Presentation Skills In English (Tarih Kültür Derneği, Istanbul,2013)
- NLP Master Practitioner (NLP Academy Turkey- Taşkın Köksalan,Istanbul 2013)
- Innovation and Creativity Techniques (Tarih Kültür Derneği, Halil Çalışkan, Istanbul,2013)
- Mağaza Liderleri Akademisi (Sinan Ergin-Asemble Sharaton Hotel Istanbul 2011)
- Cross-Border Innovation (Harvard University- Prof. Dr. Iris Berdrow, Boston MA.,2011)
- Introduction To Psychology (Harvard University- Prof. Dr. Adam Wenzel, Boston MA ,2011)
- Trainers Training (TMI Türkiye- Teoman Pakman, Rengin Pakman, Istanbul, 2011)
- Personal Brand (Dr. Selçuk Tuzcuoğlu-Gelişim Platformu, Istanbul, 2010)
- Coaching Skills for Leader Managers (Adler Coaching-Elginkan Vakfi, Istanbul, 2010)
- Future's Business Models (Bahçeşehir Üniversitesi, Istanbul,2009)
- Facilitation Skills (İş Kavramları- Zeynep Kurmuş, Istanbul, 2008)
- Empathic Communication and Behavior (Future Leaders- Dr. Güray Sabit, Istanbul, 2008)
- NLP Practitioner (NLP Academy Turkey- Taşkın Köksalan, Istanbul ,2008)
- Advanced Excel Training (Bilge Adam-Kerim Bağrıyanık, Istanbul, 2007)
- Time Management (Turkcell Akademi- E-Learning, , Istanbul, 2006)
- Advanced Sales Techniques (Ufuk Koç Eğitim Danışmanlık, Istanbul, 2005)
- Effective Speaking (Turkcell Akademi, Istanbul ,2005)
- Brand Culture (Turkcell Akademi, Istanbul, 2005)
- Developing Customer Loyalty (Turkcell Akademi, Istanbul, 2004)
- Sales and Persuasion Skills on Telephone (Turkcell Akademi, Istanbul, 2003)
- Solve to Customer Complaints (Turkcell Akademi,, Istanbul, 2002)
- Customer Relations (Turkcell Akademi, Istanbul, 2002)
- Basic Graphics Programs (Ahenk Grafik Eğitim Merkezi, Istanbul, 2002)

MEDIA COVERAGE

| | |
|------|---|
| 2016 | Presenter at Uskudar University Television Channel, Programme Name: Talent and Success. |
| 2015 | Kariyer.Net Dergi (National Popular Human Resources Journal) My interview given about "Human Resources" "İK Değişim Ajanı Olmalı" was published in the journal of Kariyer.net/Kariyer dergi April 2015 issue. |
| 2015 | Hürriyet İK (weekly National Newspaper's HR & Career Supplement) "Şirketler Kritik Yetenekler Arıyor." My interview given about Critical Talents, January 25th 2015 |

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| 2014 | Interviewed about Personal Talent Management, for Gülşah Altuntecim Çağatay's Book named "Başarılı ve Mutlu İnsan Yetiştirme Sanatı", http://www.dr.com.tr/kitap/basarili-ve-mutlu-%C4%Binsan-yetistirme-sanati//egitim-basvuru/kisisel-gelisim/urunno=0000000632867 |
| 2014 | Turkish Airlines, Sivil Havacılar Dergisi (National Popular Aviation Journal) , "Havayolu İşletmeciliğinde Yeteneği Kanatlandırmak" My interview given about Talent Management on Aviation Industry ,October 2014 Issue |
| 2014 | Marketing Türkiye-Pi Dergisi, (National Popular Marketing Journal) "Pazarlamada Yeni Bir Vizyon Nöro Pazarlama" March 2014 issue. |
| 2015 | My book named "Talent Management" which was the first of its kind regarding Talent Management in Turkey being sold by http://www.amazon.com/Yetenek-Yonetimi-Dincer-Atli/dp/6055299089 |
| | Ülke TV, Hayat Tercihtir, TV Program regarding Talent Management (Speaker) |
| | Ülke TV, Hayat Tercihtir, TV Program regarding Üsküdar University's planned Talent Management Master Program (Speaker) |
| 2013 | TRT Correspondent Selin Şanlı, "Yeni Çağ Kendine Yatırım Yapma Çağı", National News Blog" " http://www.selin-news.it/?tag=dr-dincer-atli |
| 2012 | Bloomberg HT TV, Finans Café, "Yetenek Yönetimi ve Rekabet" 27.07.2012 http://tvvarsivi.com/istanbul-aydin-universitesi-ogr-uyesi-yrd-doc-dr-dincer-atli-ile-yetenek-yonetmi-ve-rekabet-ile-ilgi-27-07-2012-izle-i_2012070802971.html , Interview regarding "Talent Management" and his Talent Management Book (Speaker) |
| 2012 | Kanal T-TV, T- Art TV Program, Presentation of own book regarding Talent Management(Speaker) |
| 2012 | Hürriyet İK (weekly National Newspaper's HR &Career Supplement)"Yeteneği yönetmek yetenek ister." March 19th 2012 http://hurarsiv.hurriyet.com.tr/goster/printnews.aspx?DocID=20158386 , "Talent Management" News File and Interview on my book 'Talent Management' |
| 2012 | METU (Middle East Technical University), "Yetenek Çağında Yetenek Yönetimi" GLOKAL Journal 2012, issue:32 (p.42-43), Popular Management Journal http://www.ba.metu.edu.tr/~manclub/yayinlar/glokal/glokal23/index.html |
| 2012 | Haberturk İK Eki&Kariyer.net, Weekly National Newspaper's HR &Career Supplement and Web Portal, "Kuruma Değer Kazandıranlar Terfi Alıyor" http://www.dijimecmua.com/kariyer/6786/index/1284315_yonetim-danismani-dr-dincer-atli-iliski-yonetiminin-onemi/ August 2012 Interviewed about "Talent Management" |
| 2012 | Yenibiris.com, National Popular Human Resources Journal and Webportal "Yetenek Yönetiminin Kitabı Yazıldı" Jul 2nd 2012 http://www.yenibiris.com/HurriyetIK/Oku.aspx?ArticleID=12060 |
| 2012 | Secret CV, National Popular Human Resources Journal, book launch of own book 'Talent Management', Jul 2012 |
| 2012 | HR Dergi, National Popular Human Resources Journal, September 2012 http://www.hrdergi.com/tr/dergi/hrdergi-arsiv/2012.aspx , book launch of own book 'Talent Management' |
| 2012 | "Radikal", National Newspaper, Yetenek Yönetimi , Jul 2012 book launch of own book 'Talent Management' |
| 2012 | "Vatan", National Newspaper, book launch of own book 'Talent Management', Jul 2012 |
| 2012 | Techno-Labs.com, Teknoloji Sektöründe Yetenek Yönetimi, My Interview Given About "Talent Management" http://www.youtube.com/watch?v=u_gSSNoXmbU 2012 |
| 2012 | "Yeteneği Yönetmek Yetenek İster.", Interviewed about Talent Management, Burcu Özçelik, National Populer HR Blog, http://burcuozcelik.wordpress.com/page/6/ |

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| 2012 | “Yetenek Yönetimi”, National Populer HR Blog, My Interview Given About Talent Management, http://www.yetenek-yonetim.com/yetenek-yonetimi-dr-dincer-atli/ |
| 2011 | “Kariyerist”, National Popular Human Resources Journal, “Yetenek ve Yetenek Yönetimi”, issue: 1 / 2011, p.13. kariyer.istanbul.edu.tr/bulteni.pdf , Interviewed about “Talent Management” |
| 2012 | “Yaşam Dergisi”, İstanbul Chamber Of Certified Public Accountants’ National Popular Journal, “İş Arayan Çok Yetenekli Yok “ |
| 2011 | Genç Beyin Dergisi, National Popular Self Help Journal, “Başarıda Zekâ ve Yeteneğin Rolü nedir?” 2011 http://www.superbeyin.net/ |
| 2011 | Genç Beyin Dergisi, National Popular Self Help Journal, “Güçlü Yönlere Odaklanmak” 2011 http://www.superbeyin.net/ |
| 2010 | Expo Channel, Expo Business TV Program, My Interview Given About “Personal Talent Management” (Guest Speaker) |
| 2010 | TRT 1 Radio, Renkli Anlar Radio Program, Interviewed about Talent Management (Guest Speaker) |

PRESENTATIONS

- “Talent and Success” Presentation, Bakırköy Cem Karaca Kültür Merkezi, İstanbul Metropolitan Municipality Career Days, İstanbul, 2016
- “Talent and Success” Presentation, Ümraniye Kültür Merkezi, İstanbul Metropolitan Municipality Career Days, İstanbul, 2016
- “Managing Talent” Penn State Turkish Student Association, Penn State University, University Park, State Collage, Pennsylvania 22 April 2015
- “Employer Attractiveness” Inaugural Speaker Series Seminar for Center for International Human Resource Studies (CIHRS), Penn State University, University Park, State Collage, Pennsylvania 26 February 2015 <http://lser.la.psu.edu/ihrm/speaker>
- International Communication Days, Chair, 3th April Neuro Marketing, 4th. April Communication Focused Talent Management Summit- 3-4 Nisan 2014, Üsküdar University
- Toastmasters Meeting Guest Speaker, Toastmasters State Collage PA, USA
- Talent Management”, Peryön South Marmara 12.nd Human Resources Summit, Presentation, 15-16 Mayıs Bursa 2014
- New Approach on Management: Talent Management”, İstanbul Commerce University, 9th. Management Days Summit, Presentation, 2 May İstanbul
- Satış Yöneticileri İçin Kendini ve Ekibini Analiz Rehberi-Maslak Sheraton Hotel Edu Plus Satış Zirvesi Sunumu, 21-22 Mayıs 2014
- The importance of Knowledge Management, Mersin University, 5th-7 th. February, Mersin, 2014
- The Importance of Talent Management, Presentation, Peryön Güney Marmara (HR Association), 15-16 May Bursa, 2014
- “Interview Techniques”, Civil Engineers Club, Career Days, Süleyman Demirel University, Isparta, 2013
- “Personal Talent Management” Presentation, Human Resources Club, Career Days, Sakarya University, Sakarya, 2013
- “Personal Talent Management ” Presentation, İstanbul University, Career Development Center, İstanbul, 2013
- “Career and Personal Talent Management” Presentation, Bakırköy Cem Karaca Kültür Merkezi, İstanbul Metropolitan Municipality Career Days, İstanbul, 2013
- “Career and Talent Management ” Presentation, Karacabey, Girls Vocational School, Bursa, 2013
- “Personality Types” Presentation, Software Engineering Club, Career Days, İstanbul Aydın University, İstanbul, 2013

- “Engagement” Presentation, Tablet Seminerler/Eđitiřim, İstanbul, 2012
- “Leadership Skills” Presentation, (Aras Kargo/ İstanbul Aydın University), İstanbul, 2012
- “Talent Management’s Importance for Companies”, Paris Turkish Business Man Association 2013
- Microsoft Turkey Startup Weekend Workshop, “Hedefim Var” Project Presentation
- “Career and Talent Management” Presentation, Trakya University, Career Days, Edirne, 2011
- “Talent Management” Seminar, Cambridge College, Boston/ Massachusetts, 2011
- “Talent Management” Seminar, Turkish Cultural Center Boston-/Massachusetts 2011
- Marmara Rotary, “Talent Management” Presentation, 2011
- “Talent Management” MBA Seminar Presentation, Trier University Umwelt Birkenfeld Germany 2011
- “Mobbing” Presentation, Governorate of İstanbul, İstanbul, 2011
- Entrepreneurship Talent Management” Presentation, Arel University /Geliřim Akademi, İstanbul, 2011
- “Personal Talent Management ” Presentation, İstanbul Üniversitesi Career Development Center, İstanbul, 2011
- “Leadership Skills” Presentation, Medical Career Days - Çapa Medical School, İstanbul University İstanbul, 2011
- “Employer Branding” Presentation, Branding Conference, İstanbul Aydın University, İstanbul, 2010
- “Talent Management” Presentation, Ali Emiri Kültür Merkezi, Fatih, İstanbul Metropolitan Municipality 12. Career Days, İstanbul, 2010
- “Talent War and Personal Talent Management” İstanbul Aydın University V. Career Days 2010
- Personal Talent Management ” Presentation, Bahçeşehir University, İstanbul, 2010
- Personal Talent Management ” Presentation, İstanbul University, İstanbul, 2010

CONSULTANCIES AND PROJECTS

- Marmara University Career Center Project 2009
- Turkish Labor Agency (İřKUR) “Call Center Professional Training Program” 2010-2012
- “Branded Cities Project”, Management Consultant and Communications Coordinator
- Junior Chamber International (JCI) JCI@Leaders Project Director 2010
- Microsoft Turkey Startup Weekend Workshop “Hedefim Var” Project
- Made an interview with Deborah Liverman, Career Center Director of Massachusetts Institute of Technology (MIT), 2011
- Made an interview with Professor Peter SENGE, MIT Sloan School of Management, 2011
- Made an interview with Drew Houston co-founder and CEO of Dropbox, 2015
- The Effects of Instrumental and Symbolic Attributes On Employer Attractiveness
A vignette study on American and Turkish media companies’ employer attractiveness- research will be extended through 5 affiliated countries. (USA, Turkey, Germany, Sweden, China). (English Written Postdoc Project-Study still in progress), 2015, USA
- SHRM Mentor at SHRM Mentorship Program 2015, USA

MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS

- İstanbul University Career Development Center Advisory Board Member
<http://kariyer.istanbul.edu.tr/>
- İstanbul Toastmasters Public Speech Club Member www.toastmasters.org